



# Arc Systems unveil new look website

**Arc Systems are pleased to announce the launch of their new website. Having been in the pipeline for the past six months, the arrival of the new site completely overhauls Arc's brand in terms of their services and solutions, as well as giving a smoother, more intuitive user experience.**

With a fresh look and feel, the new site affords users the opportunity to navigate through Arc's services with ease giving our customers more information about what is included in our individual packages as well as related downloads and case studies.

Other improvements to the site include an enhanced FAQ section, which includes answers to many common PC faults, access to the Client Portal for current customers and more information about the products on offer from our partners.

Delivering a fully responsive experience, the new website gives users a seamless transition from desktop to mobile browsing, and features a better blog and news service with the ability to filter down through individual categories.

Marketing Manager, Steven Dove said: "We are excited about the launch of our new website and we hope visitors will gain a better user experience, especially when enquiring to find out more information about our services, products and solutions.

"The new website is the first piece of the jigsaw in developing our marketing strategy for 2019 and aligns our digital platform much more closely to our brand and future offerings.

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"This project represents the culmination of an enormous amount of work and we would like to thank Ryan Delany and his team at RD Design for all their assistance over the past six months.

"As we strive to improve every aspect of our online presence, flagship projects such as this not only give us a huge amount of pride, but also demonstrate our commitment to excellence to our customers and partners."

Arc Systems website will be updated with fresh new content on a regular basis, including up to date information about products and services. Visitors are able to explore the new site and sign up to the Arc Systems newsletter by visiting [www.arcsystems.co.uk](http://www.arcsystems.co.uk). For more information, please contact [marketing@arcsystems.co.uk](mailto:marketing@arcsystems.co.uk).